

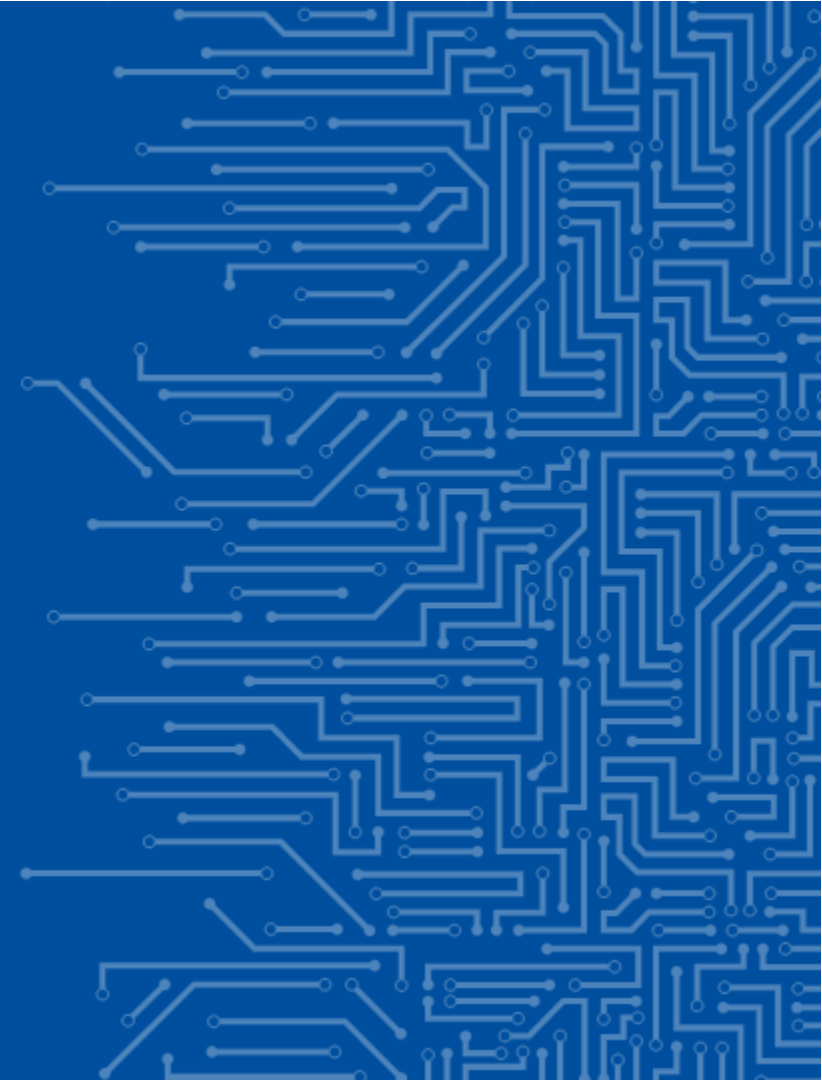


EUROPEAN UNION AGENCY
FOR CYBERSECURITY

11TH TRUST SERVICES & EID FORUM 2025

Dr. Apostolos MALATRAS
Head of Unit **Market, Technology and Product Security &
Cybersecurity Certification**

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CYBERSECURITY MARKET COMPETITIVENESS

Goal: High level of EU cybersecurity market competitiveness

Promote buy
secure EU

Build and
maintain
secure EU

Simplify
compliance

Enable
innovation

Harmonize &
unify

Technological
competitiveness

Standards and
tech specs as
enablers

Market
surveillance

Monitor &
measure

FOSTERING EU CYBERSECURITY MARKET





VISION FOR A HIGH LEVEL OF TRUST IN DIGITAL MARKET

Establish and support the EU cybersecurity certification framework (ECCF)

Provide citizens and companies with the assessment of assurance levels on digital solutions

Provide technical support and independent advice for the implementation of a cyber secure digital environment across the EU

Promote conformity assessment across different legislative streams to develop and promote secure EU products, enable procure secure EU



VISION FOR A HIGH LEVEL OF TRUST IN DIGITAL MARKET

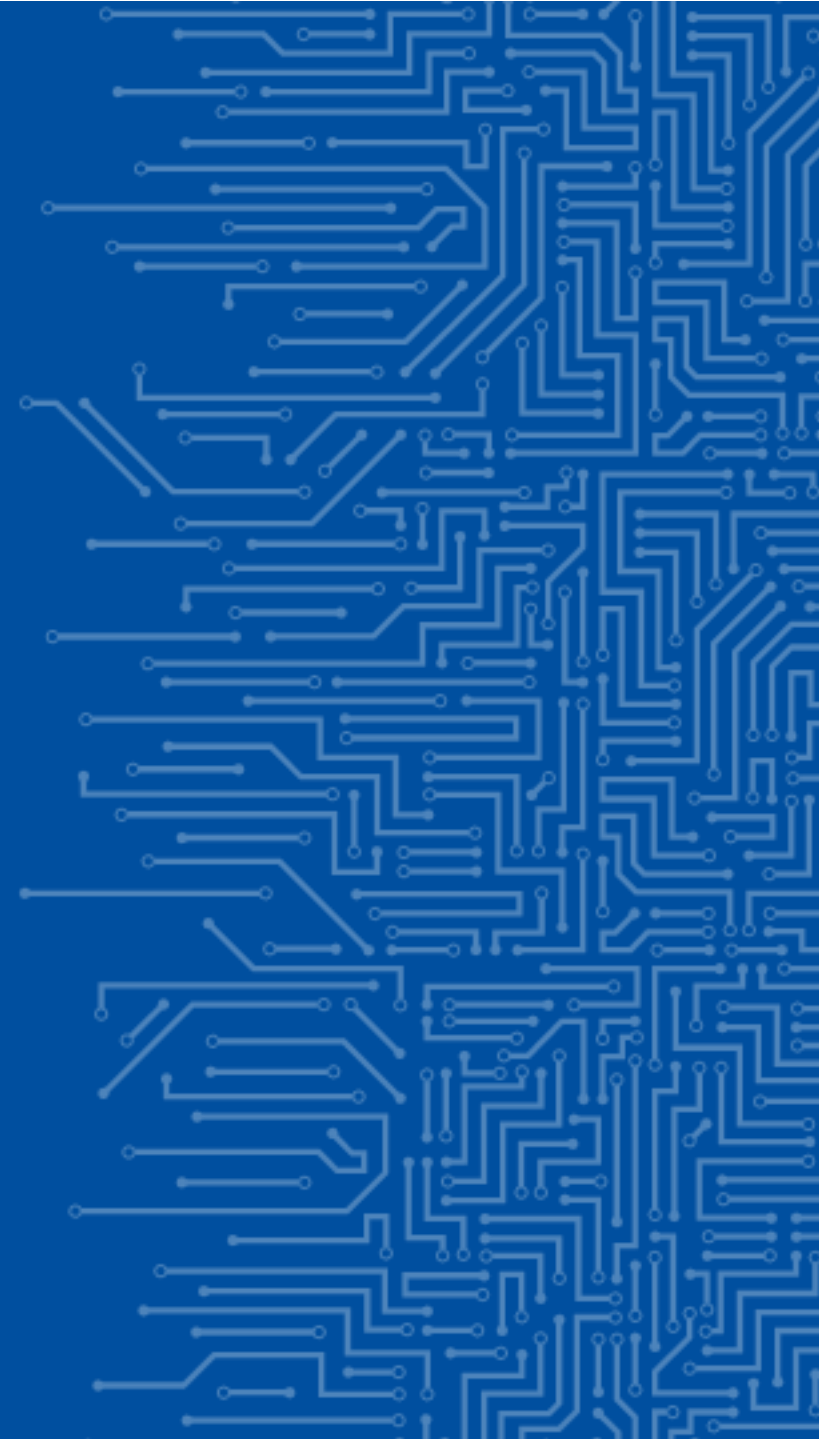
Contribute to fostering the cybersecurity market for products and services made in the EU

Promote and implement ‘security by design’ and ‘security by default’ measures in ICT products, services, and processes, including through the adoption of relevant technical guidelines/specifications

Ensure an effective role for ENISA in the CRA, notably in terms of market monitoring and analysis, and supporting the whole cybersecurity market ecosystem

Provide practical guidelines to promote product security vs paper security

EU DIGITAL IDENTITY FRAMEWORK



EU LEGISLATION – CYBERSECURITY LANDSCAPE



Network and Information
Security Directive v2

Radio Equipment
Directive

EU Chips Act

eIDASv2 Regulation

EU Cyber Solidarity Act

Data Act

Digital Operational
Resilience Act

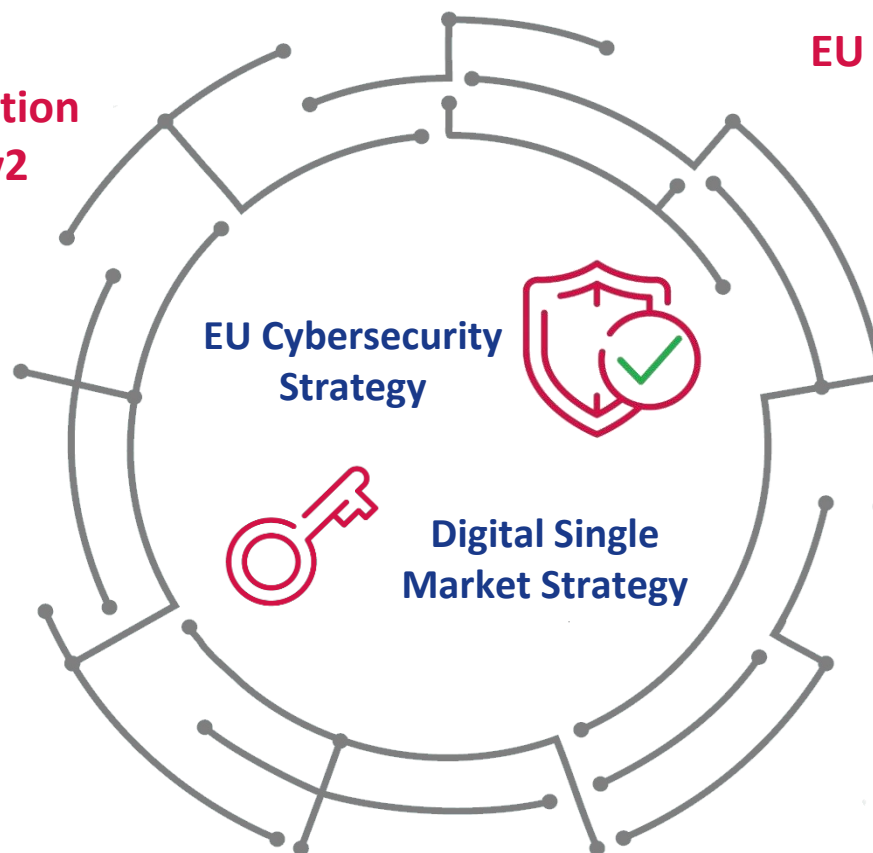
EU Cybersecurity Act



General Data
Protection Regulation

Cyber Resilience Act

Artificial Intelligence Act





NEW OPPORTUNITIES & CHALLENGES EMERGING



**New trust
services and
old
challenges**



**EUDIW
(introduction &
standardization)**



**EUDIW
Certification**

ENISA AND THE EUDI FRAMEWORK

